

Noah U. Shussett

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3246 Tulare Avenue • Richmond CA • 94804

VERSATILE, CREATIVE WRITER with 10 years experience developing inspired, productive copy including; articles for print and online, marketing collateral, product packaging, operating and training manuals and outreach campaigns. Proven ability to use interpersonal and writing skills to foster positive, collaborative relationships with management, government entities, clients and team members.

EXPERIENCE

District Manager, San Francisco & Northern Peninsula

2020-Present

Ghost Town Brewing

Oakland, CA

Within established brand voice compose copy for product assets, packaging and weekly client-facing marketing newsletter. Consistently meet tight and ever-changing deadlines to deliver top-quality, effective materials for a crowded, diverse market.

- Territory reach doubled in size in 6 months, expanded into 3 new retail chain outlets.
- Grew business on average 11% month over month during protracted pandemic marketplace.

On-Premise Specialist

2018-2020

Morris Distributing

San Francisco, CA

Wrote and edited all product copy, marketing assets, company announcements, revision of company SOP and activity reporting.

- Worked closely with management on content strategy for weekly marketing newsletter. Drove engagement, expanding client base via crisp and colorful copy from 240 accounts to district-wide reach of over 1,000 accounts.
- Increased productivity with streamlined processes and more robust reporting metrics.

Assistant General Manager

2014-2015

Hog & Rocks

San Francisco, CA

Wrote and edited copy for daily changing menu, employee handbook and training manual, collaborated with outside PR firm on website copy focusing on SEO.

Web Content Manager

2007-2009

American Chemical Society

Washington, DC

Wrote copy for print and online articles, produced, edited and transmitted digital edition of weekly magazine publication, table of contents and weekly newsletter alert.

Produced Latest News stories as needed (5-8/week avg.).

- Grew C&EN—the flagship publication of the American Chemical Society—to 170,000+ readers.
- Produced Analytical Chemistry and Environmental Science & Technology articles.
- Wrote Digital Briefs, a monthly column reviewing industry related software and websites, and other stories including Award Vignettes, Newsripts, ACS News and Education stories.
- Created and implemented plan for strategic alliance between C&EN and European Chemical Societies; fostered collaborative relationship to share published articles and peer review.

EDUCATION

University Of Delaware BA, English, 2003

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PUBLICATIONS

- Shussett, Noah, "Pow Wow for Now: Remembering Travis Jackson of Windian Records." Thevinyldistrict.com, February 13, 2014.
- Shussett, Noah, Rise of The Rat Prince: A Warren of Tales. Blurb.com, 2012.
- Lednak, John & **Shussett, Noah**. This Time We're Free. Blurb.com, 2009.
- Moore, Kenneth & **Shussett, Noah**. "Newscriptions" C&EN, V87, #6, February 9, 2009, p. 48.
- Arnaud, Celia & Hogue, Cheryl & Jacoby, Mitch & McCoy, Michael & Ritter, Steve & **Shussett, Noah** & Thayer, Ann & Tremblay, Francois & Voith, Melody. "2009 ACS National Award Winners." C&EN, V87, #5, February 2, 2009, p. 36-41.
- Shussett, Noah. "It's All Over." popville.com, November 11, 2008.
- Shussett, Noah. "Digital Briefs." C&EN, V86, #42, October 20, 2008, p. 60.
- Shussett, Noah. "Digital Briefs." C&EN, V86, #39, September 29, 2008, p. 43.
- Shussett, Noah. "Digital Briefs." C&EN, V86, #32, August 11, 2008, p. 43.
- Shussett, Noah. "Digital Briefs." C&EN, V86, #28, July 14, 2008, p. 40.
- Shussett, Noah. "Digital Briefs." C&EN, V86, #23, June 9, 2008, p. 45.
- Shussett, Noah. "Digital Briefs." C&EN, V86, #19, May 12, 2008, p. 49.
- Shussett, Noah. "Welcome Back New Orleans?" CENTral Science, April 7, 2008.
- Shussett, Noah. "Digital Briefs." C&EN, V86, #13, March 31, 2008, p. 35.
- Shussett, Noah. "Digital Briefs." C&EN, V86, #6, February 11, 2008, p. 57.
- Shussett, Noah. "Digital Briefs." C&EN, V86, #2, January 14, 2008, p. 42.
- Shussett, Noah. "Digital Briefs." C&EN, V85, #50, December 10, 2007, p. 37.
- Shussett, Noah. "Digital Briefs." C&EN, V85, #47, November 19, 2007, p. 54.
- Shussett, Noah. "Jurassic Park." Reel Science, September, 2007.
- Shussett, Noah. "ACS, Serbian Chemical Society to Forge Ties." C&EN, V85, #43, October 22, 2007, p. 62.
- Shussett, Noah. "Wired For Learning." C&EN, V85, #36, September 3, 2007, p. 66-68.

AWARDS & OTHER QUALIFICATIONS

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| Northern California Writer's Retreat (Santa Cruz, CA) Featured Author | 2018 |
| Altered Barbie and Tea Roots presents "Altered Barbie Poetry Reading"
(San Francisco, CA) Finalist | 2014 |
| Altered Barbie and Tea Roots presents "Altered Barbie Poetry Reading"
(San Francisco, CA) Finalist | 2013 |
| Jack Kerouac Poetry Contest (Davis, CA) Runner-Up | 2012 |